



Greetings from Tiger Town!

The annual spirit of Valentine's Day took over this week at Clemson University, exemplified with beautiful flowers, red hearts and delicious cupcakes everywhere you turned. We also had the opportunity to reflect on our accomplished co-founder, Anna Maria Clemson. On Tuesday, we celebrated her 201st birthday. How proud she would be today to see her vision come to life on this beautiful campus she called home! Thomas and Anna Clemson shared a dream to preserve Fort Hill and use the estate's land for a state agricultural college. In 1889, their dream came to fruition. Today we continue to honor their love story by fulfilling their vision and equipping Tigers to carry the Clemson tradition of excellence wherever life leads them.



JoVanna J. King
Senior Associate Vice
President for Development



I had the pleasure of attending a luncheon on Valentine's Day to celebrate our Abney Scholars and to express our greatest appreciation to the trustees of the Abney Foundation. The Abney Foundation has created the largest endowed scholarship program at Clemson. Our students have received generous support from the Foundation for more than four decades. That is amazing! The fund provides university-wide scholarships to South Carolina residents with demonstrated financial need. This scholarship support is vitally important because it makes college financially possible for many students throughout our state. The Foundation has scholarship endowments at 13 other colleges and universities in South Carolina. Collectively, the Foundation has supported more than 15,000 students. We are incredibly grateful to the Abney Foundation for its efforts to change the lives of students at Clemson – and beyond. You can view photos from the luncheon [here](#).



Clemson University has reached heights that even Thomas and Anna could not have fathomed. The Princeton Review once again has named Clemson University one of the nation's best institutions for students seeking a superior education with unparalleled career preparation at an affordable price. The educational service company touts Clemson's faculty-to-student ratio, co-op and internship programs and campus life as key contributors to student success. Click [here](#) to read more about Princeton Review's "Colleges That Pay You Back."

As Clemson continues to be recognized for everything it offers to students and faculty, the environment of higher education remains competitive, challenging and evolving. For Clemson to remain successful among our peers, unrestricted gifts are necessary. These gifts allow the President, any Vice President or Dean to allocate necessary funds to support the mission and objectives of Clemson. The Leadership Circle celebrates Clemson's partnership with donors who build a tradition of giving \$10,000 or more per year for this purpose. President and First Lady Jim and Beth Clements recently held a wonderful reception celebrating members of the Clemson University Leadership Circle. Afterwards, the members attended the men's basketball team's victory over Notre Dame. You can view photos from the reception [here](#). Thank you, Leadership Circle members, for your trust and philanthropy!



A donation of \$500,000 makes Ashley Johnson the second pillar donor for the Cadden Chapel project. Johnson, who worked in the university's sports information office under the legendary Bob Bradley, graduated as a member of Clemson's centennial class in 1989. Johnson is an accomplished certified public accountant and an entrepreneur. She has been a contributor to several philanthropic initiatives at Clemson over the years, including the Prater endowment. Johnson was emotionally drawn to the Cadden family's story. She wanted to be a part of an amazing project that honors the memory of a special person. Your support is still critical as Clemson works to complete this extraordinary project. You can contribute to the [Samuel J. Cadden Chapel](#) today to impact the lives of future generations at Clemson. To read more about Ashley Johnson and the Samuel J. Cadden Chapel, click [here](#).



The compassion of our Clemson family fills my heart with hope and happiness. You are each a blessing to Clemson University – and to me. Clemson University was built on a philanthropic foundation, and we continue to honor that tradition today. It started with Thomas and Anna. It continues today with you.

I would like to thank you for your emails and calls. We enjoy hearing from you, and we sincerely hope that you will contact us if we can assist you and your family in any way. You may link to our [website](#), call us at 864-656-0663 or write to us at giving@clemson.edu. We also invite you to learn more about IRA rollover benefits [here](#). Please download our free [Wills Guide](#), which has been designed to assist you throughout the estate planning process.

Spring is just around the corner, and we hope you are making plans to visit our beautiful campus soon.

GO TIGERS!

Gratefully yours,

GIFTS OF CASH
Click here to receive a brochure about Cash Gifts.

PERSONAL PLANNER

Gifts of Homes

Most families purchase their largest personal residence in their mid-forties. Families with children often need the additional space. [Read More](#)

SAVVY LIVING

Tips and Resources for Older Job Seekers

What resources can you recommend to help older job seekers? I am 60 years old and have been out of work for nearly a year now. Do you have any tips or advice for me? [Read More](#)

YOUR PLAN

One Gift Leads to Another for Alumnus Wayne Ouzts '61

People give when their hearts are touched in a meaningful way, and Wayne Ouzts '61, is no exception. His relationship to Clemson and to those that helped him... [Read More](#)

WASHINGTON NEWS

IRS Tips on How to Find a Qualified Tax Preparer

As tax-filing season moves into high gear, many taxpayers realize they will need professional assistance to complete their 2017 tax returns. In IR-2018-41 and FS-2018-5, the IRS offered tips on selecting a paid tax preparer. [Read More](#)

FINANCES

Stocks - Target Reports Earnings [Read More](#)

Bonds - Strong Jobs Report Prompts Bond Yield Rise [Read More](#)

CDs and Mortgages - Mortgage Rates Hit Nine-Week High [Read More](#)

Thank you for your interest in planned giving. To access any of our resources, please go to our [website](#).